



RALEIGH WEEKEND

WHO WE ARE

Originally founded as "Raleigh Nightlife", Raleigh Weekend is the current digital publication of Raleighwood Media Group's hospitality and consumer events marketing platform published via a standalone website, weekly email newsletter to 12,000+ subscribers, and social media followers on Facebook (3,300+) and Instagram (1,000+). Our content is proudly published by a team of Triangle-area natives who have their eyes, ears, and fingertips on the pulse of "what's happening in Raleigh".

WHO WE REACH

Our readership is as diverse as the events featured in our weekly lineup. 86% of our readership is between the ages of 25 and 64, skewing slightly more female than male by just 10% more. What does this mean for you? Our readers are decision makers with active social lives. They turn to our outlets to sort through the clutter and find a curated list of entertainment, food, and beverage-driven events taking place in Raleigh this week and in the near future.

Featured Partner

Hosting regularly-scheduled events or running promotions often at your business?

We'd love to keep your brand front and center with inclusion in our weekly newsletter and a weekly social media spotlight. · \$199/Month (Billed Quarterly)



Limited-Time Sponsor

For advertisers with a short-term need, single-week features in our email and social media channels are available. · \$99

One dedicated email to our entire list is available per month. · \$399

Contest Host

Our subscribers jump at the chance to experience something new which is a great way to build your own list of leads. Contest

hosts receive a list of all entrants at the conclusion of the promotion. · \$299 (Prize Not Included in Cost of Promotion)

